



Press release – Zurich, February 10, 2009

Mobius Awards: Unicef spot «Stop female genital mutilation» captures Award

LOS ANGELES/ZURICH, February 10, 2009 – The TV-spot for Unicef «Stop female genital mutilation» won at the 38th international Mobius Awards in Television and was nominated as one of the six finalists in Best of Show. The spot was produced by Playground Media Productions and directed by Mike Huber.

Founded in 1971, Mobius Advertising Awards is one of the internationally most prestigious creative competitions. Nearly 4'900 artists, from over 30 countries contested for the Mobius Award. The presentation of prizes took place February 7, 2009 in Los Angeles.

Responsible for the spot:

Producer: Rudolf Isler

Director: Mike Huber

DoP: Michael Spindler

Creative Director: Philipp Zünd

Motion Designer: Sebastian Harms

Editing Artists: Sebastian Harms, Dani Wyss

Special Effects: Anne-Rose Schwab

Composer: Great Garbo

Idea/Concept: Rudolf Isler, Playground Media Productions

More information

about the spot: www.boutiq.ch

about Mobius Awards: www.mobiusawards.com

about Unicef: www.unicef.ch

Awards for the Unicef spot - «Stop female genital mutilation»

Edi.07 for concept and script

Shortlist – ADC 2008

Category TV – Mobius Advertising Award 2009

[Click here to download high-resolution photos](#)

(Press photos Unicef “Stop female genital mutilation”)

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About boutiq

boutiq is a design and animation production studio based in Zurich, Switzerland, founded in 2006 by individuals with backgrounds in motion design, animation and filmmaking. boutiq's work spans commercials, branded content and cross media projects for several international brands as well as visual effects work for feature films and on-air design for television.

www.boutiq.ch